

**INVOICE NO.**

NW759821

INVOICE DATE

9/29/2016

BILL CYCLE

201609

INVOICE DUE DATE

10/30/2016

STRATEGIC MEDIA SERVICES
206 EAGLE LANE
DOYLESTOWN, PA 18901

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA SERVICES	2436	HRO and Winger IL HD 45	23256

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
NW467756	Chicago	TV	\$5,950.00	26	26

INVOICE NOTES

see key for net/zone info

PRI: IP=5 NP=4 62329029

Gross Advertising Total	\$5,950.00
Agency Commission	(\$892.50)
Rep Commission	(\$657.47)
Net Advertising Total	\$4,400.03

Terms: Net 30 Days**Mail to:** Comcast Spotlight
12964 Collections Center Drive
Chicago, IL 60693

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AFFIDAVIT

Product: 164
Estimate No: 1435
Campaign No:

Comcast Order No: NW467756
TIM Est No: 1092020
AE Name: WASHINGTON DC NCC -
CHI

Market: Chicago
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
ND1756754	CWTV8431H	Bloomingtondale IL U-verse/4080, BLOOMINGDALE/6196, SCHAUMBURG/1795	CSNC, ESPN, ESPN	26	\$5,950.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CSNC	BLOOMINGDALE/6196	ND1756754	3	\$900.00
CSNC	Bloomingtondale IL U-verse/4080	ND1756754	3	\$750.00
CSNC	SCHAUMBURG/1795	ND1756754	3	\$900.00
ESPN	BLOOMINGDALE/6196	ND1756754	2	\$500.00
ESPN	Bloomingtondale IL U-verse/4080	ND1756754	2	\$350.00
ESPN	SCHAUMBURG/1795	ND1756754	1	\$250.00
ESPN	BLOOMINGDALE/6196	ND1756754	4	\$850.00
ESPN	Bloomingtondale IL U-verse/4080	ND1756754	4	\$600.00
ESPN	SCHAUMBURG/1795	ND1756754	4	\$850.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-6-16	CSNC	Bloomingtondale IL U-verse/4080	7:03PM	CWTV8431H	Det Tigers@Chi White So	30	10	\$250.00	
9-6-16	CSNC	BLOOMINGDALE/6196	9:31PM	CWTV8431H	Det Tigers@Chi White So	30	19	\$300.00	
9-6-16	CSNC	SCHAUMBURG/1795	8:21PM	CWTV8431H	Det Tigers@Chi White So	30	2	\$300.00	
9-9-16	CSNC	Bloomingtondale IL U-verse/4080	7:03PM	CWTV8431H	KC Royals@Chi White Sox	30	11	\$250.00	
9-9-16	CSNC	BLOOMINGDALE/6196	8:37PM	CWTV8431H	KC Royals@Chi White Sox	30	20	\$300.00	
9-9-16	CSNC	SCHAUMBURG/1795	9:54PM	CWTV8431H	KC Royals@Chi White Sox	30	3	\$300.00	
9-10-16	CSNC	Bloomingtondale IL U-verse/4080	6:03PM	CWTV8431H	KC Royals@Chi White Sox	30	9	\$250.00	
9-10-16	ESPN	Bloomingtondale IL U-verse/4080	12:33PM	CWTV8431H	Wyoming at Nebraska	30	12	\$175.00	
9-10-16	ESPN	Bloomingtondale IL U-verse/4080	4:13PM	CWTV8431H	Western Kentucky@AL	30	13	\$175.00	
9-10-16	ESPN	Bloomingtondale IL U-verse/4080	11:32AM	CWTV8431H	Penn St Vs. Pitts	30	15	\$175.00	
9-10-16	ESPN	Bloomingtondale IL U-verse/4080	7:39PM	CWTV8431H	Arkansas vs. TCU	30	16	\$175.00	
9-10-16	ESPN	Bloomingtondale IL U-verse/4080	10:32PM	CWTV8431H	Virginia at Oregon	30	17	\$175.00	
9-10-16	CSNC	BLOOMINGDALE/6196	7:34PM	CWTV8431H	KC Royals@Chi White Sox	30	18	\$300.00	
9-10-16	ESPN	BLOOMINGDALE/6196	11:31AM	CWTV8431H	Wyoming at Nebraska	30	21	\$250.00	
9-10-16	ESPN	BLOOMINGDALE/6196	4:13PM	CWTV8431H	Western Kentucky@AL	30	22	\$250.00	
9-10-16	ESPN	BLOOMINGDALE/6196	12:45PM	CWTV8431H	Penn St Vs. Pitts	30	24	\$250.00	
9-10-16	ESPN	BLOOMINGDALE/6196	7:39PM	CWTV8431H	Arkansas vs. TCU	30	25	\$250.00	
9-10-16	ESPN	BLOOMINGDALE/6196	10:32PM	CWTV8431H	Virginia at Oregon	30	26	\$250.00	
9-10-16	CSNC	SCHAUMBURG/1795	7:35PM	CWTV8431H	KC Royals@Chi White Sox	30	1	\$300.00	
9-10-16	ESPN	SCHAUMBURG/1795	11:31AM	CWTV8431H	Wyoming at Nebraska	30	4	\$250.00	
9-10-16	ESPN	SCHAUMBURG/1795	11:32AM	CWTV8431H	Penn St Vs. Pitts	30	6	\$250.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-10-16	ESPN	SCHAUMBURG/1795	7:39PM	CWTV8431H	Arkansas vs. TCU	30	7	\$250.00	
9-10-16	ESPN	SCHAUMBURG/1795	11:31PM	CWTV8431H	Virginia at Oregon	30	8	\$250.00	
9-11-16	ESPN	Bloomingtondale IL U-verse/4080	11:31AM	CWTV8431H	Sunday NFL Countdown	30	14	\$75.00	
9-11-16	ESPN	BLOOMINGDALE/6196	10:26AM	CWTV8431H	Sunday NFL Countdown	30	23	\$100.00	
9-11-16	ESPN	SCHAUMBURG/1795	10:25AM	CWTV8431H	Sunday NFL Countdown	30	5	\$100.00	

Order# NW467756 Total: \$5,950.00



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BILL TO

STRATEGIC MEDIA SERVICES
206 EAGLE LANE
DOYLESTOWN, PA 18901

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA SERVICES	2436	HRO and Winger IL HD 45	23256

Terms: Net 30 Days**Phone:** 248-723-7582**Mail to:** Comcast Spotlight
12964 Collections Center
Drive
Chicago, IL 60693**Fax:** 248-792-2682**Note:****Special Note:** For billing inquiries: Cdspot_busops@comcast.com

Net Balance Due**\$4,400.03**

We accept checks, money orders, and all major credit cards.